

TUESDAY, MARCH 31, 2026

## **Swegreen enters global top 10 in vertical farming – one of the few European companies featured in Strategic Report 2026**

### **Swegreen ranked among the world's leading vertical farming companies**

Swegreen has been recognized as one of the world's top 10 vertical farming companies in *Strategic Report 2026: The Top 10 Vertical Farming Companies to Watch*, published by Vertical Farming Directory. The report evaluates companies based on profitability, technological strength, market access and operational resilience, key factors reflecting the evolution of a sector that has undergone significant consolidation in recent years. Swegreen is one of the few European companies on the list, which is otherwise dominated by companies from the United States and Asia.

*"This is a strong validation that Swegreen is operating at the very top internationally. We are in an industry where many companies have disappeared in recent years, and where proven profitability and scalable business models now define success. Our model, which we often describe as the 'green bakery', where production takes place directly in-store, is rapidly emerging as a new standard in food retail,"* says Anders Eriksson, CEO of Swegreen.

### **An industry in transition**

The vertical farming industry has undergone a clear shift. Between 2023 and 2025, many players exited the market, and the focus has moved from rapid expansion to capital efficiency and cash flow. Swegreen's ranking reflects a proven model where cultivation is integrated into grocery retail and delivered as a service with recurring revenue.

### **Position in a global market**

Swegreen's presence as one of the few European companies on the list highlights its competitiveness in a global market. The company is well positioned for continued expansion through:

- An established business model with recurring revenue
- Integration with leading grocery retail players
- A strong focus on operational efficiency and profitability

### **A new model for how food is produced**

The ranking reflects a broader shift toward decentralized food production, where food is grown closer to the consumer. Swegreen's model aligns with this development while addressing the need for more resilient and local supply chains.

### **About the report**

Strategic Report 2026: The Top 10 Vertical Farming Companies to Watch is an international analysis published by Vertical Farming Directory. The report identifies the companies best positioned to lead the development of vertical farming following the sector's consolidation phase, based on financial and operational performance metrics. [Read report](#)

### **About Swegreen**

Swegreen is a Swedish agtech company and a pioneer in hyperlocal food production. The company develops and operates advanced cultivation systems that enable fresh vegetables to be produced directly in grocery stores, restaurants, hotels and other environments where food is consumed. Using hydroponic cultivation technology, Swegreen enables efficient year-round production of salads and herbs close to the consumer. By moving production closer to the point of sale, the need for transportation is reduced, water consumption is significantly lowered and no pesticides are used.

Swegreen's cultivation technology is scalable and can be integrated into a wide range of environments, from grocery retail and restaurants to hospitals and hotels where demand for fresh, locally produced greens is high. Demand for sustainable and locally produced food continues to grow rapidly, and Swegreen sees significant opportunities to scale the model to more markets and industries. Just as bakeries became a natural part of grocery stores decades ago, Swegreen now sees in-store grown vegetables emerging as a new feature in retail – a green bakery for fresh leafy greens.

### **For more information, please contact:**

Anders Eriksson, CEO, Swegreen

[anders.eriksson@swegreen.se](mailto:anders.eriksson@swegreen.se)

+46 70 314 55 90

[www.swegreen.com](http://www.swegreen.com)