



Swegreen strengthens its management team and appoints Anders Eriksson as new CEO

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Swegreen AB continues its expansion and strengthens its position as a leader in sustainable growing technology by appointing Anders Eriksson as its new CEO. Eriksson, who succeeds Pierre Mohlin, will assume his new role on November 1. Mohlin will continue his work within the company in a new role.

“Anders has extensive experience in entrepreneurship and leadership in small and medium-sized companies and has also previously led companies through an IPO. His experience in this area is particularly valuable to Swegreen ahead of a potential future listing. His sales- and results-oriented approach, combined with his strong customer focus, is exactly what we need to continue our growth journey”, says Marcus Petersson, Chair of the Board of Swegreen. “We are confident that Anders will bring new perspectives and ideas that will take the company to the next level.”

Eriksson shares the enthusiasm and looks forward to the challenge:

“Swegreen is a very exciting company at the forefront of the sustainability sector. The company’s business model, which combines sustainability and profitability, is unique and aligns perfectly with my own values. I look forward to continuing this exciting journey together with the board, management team and employees, and to contributing with inclusive and results-oriented leadership.”

Swegreen, founded in 2019, is a fast-growing company offering innovative solutions for local farming through AI-powered and environmentally friendly platforms. Through its global subscription model, Farming as a Service (FaaS), the company enables supermarkets, restaurants, hotels and property owners to grow fresh produce on-site. The company currently has more than 20 installations in Sweden and has recently expanded into Germany.

Through a combination of Swedish engineering and advanced technology, Swegreen has established itself as an industry leader, setting records in areas including energy efficiency and reduced CO2 footprint.

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